

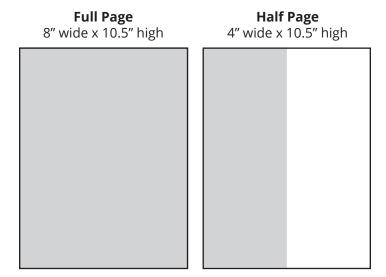
2023 MEDIA KIT

# **2023 MEDIA KIT**

### THE PUBLICATION

The Town of Maple Creek is pleased to announce the 2023 EXPLORE Maple Creek guide after the success of our 2022 publication! In 2022, we had 3,500 copies printed and distributed throughout Saskatchewan and into neighbouring provinces. Of the 3,500 copies, 1,260 were handed out at the Maple Creek Trans-Canada Visitor Reception Centre (VRC), located along the #1 Trans-Canada Highway. By booking ad space, you are guaranteed to be featured in the publication. The Town of Maple Creek does not guarantee that all organizations included in the 2022 guide's content will be included again in 2023. Don't be left out - get involved today and show everyone why you are proud to be a part of our amazing community!

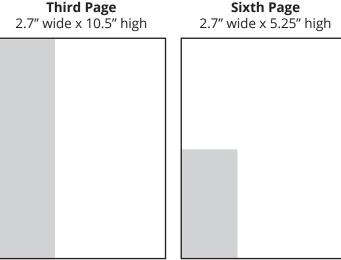
#### ADVERTISEMENT DIMENSIONS



## **ADVERTISEMENT RATES**

Back Cover (8.0" wide x 10.50" high)	\$450.00
Inside Covers (8.0" wide x 10.50" high)	\$300.00
Full page (8.0" wide x 10.50" high)	\$260.00
1/2 Page Vertical (4.0" wide x 10.50" high)	\$140.00
1/3 Page Vertical (2.7" wide x 10.5" high)	\$100.00
1/6 Page Vertical (2.7" wide x 5.25" high)	\$60.00

# **Third Page**



### ADVERTISEMENT DEADLINE

Deadline for Placement Confirmation: March 15, 2023

Artwork Deadline: March 31, 2023

Distribution Date: April 30, 2023

## ONLINE

The EXPLORE Maple Creek Guide will also be available on-line at: www.maplecreek.ca

## **ARTWORK REQUIREMENTS**

- PDF files at a minimum resolution of at least 300 dpi
- BLEED: 0.25" on all sides
- Send the artwork electronically via dropbox or a similar product if the file is too large to email

### CONTACT

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