

explore

Canada's Greatest Western Town



 @MapleCreekSask  MapleCreekTourism

www.maplecreek.ca

Ph: 306.662.4005 E: tourism@maplecreek.ca

2022 MEDIA KIT

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THE PUBLICATION

The Town of Maple Creek is pleased to announce the first annual EXPLORE Maple Creek Guide! Maple Creek and the neighbouring Cypress Hills have been a destination for many years. With the success of the downtown Main Street Program revitalization, our tourism traffic has increased in the last decade with a slight hiccup during 2020 when the COVID-19 pandemic began. However, 2021 showed positive trends for rubber traffic and people traveling within their own province for the first time. In August 2021, Maple Creek was named by CNTraveler as one of 'Canada's Most Charming Small Towns for a Relaxing Getaway' prompting the inspiration for this publication. We are excited to showcase the businesses and organizations that make Maple Creek the amazing place it is, in a dedicated guidebook.

ADVERTISEMENT RATES

Back Cover (8.25" wide x 10.75" high)	\$450.00
Inside Covers (8.25" wide x 10.75" high)	\$275.00
Full page (8.25" wide x 10.75" high)	\$240.00
1/2 Page Vertical (4.25" wide x 10.75" high)	\$120.00
1/3 Page Vertical (2.95" wide x 10.75" high)	\$80.00
1/6 Page Vertical (2.95" wide x 5.50" high)	\$40.00

ADVERTISEMENT DEADLINE

Deadline for Placement Confirmation: March 15, 2022

Artwork Deadline: March 31, 2022

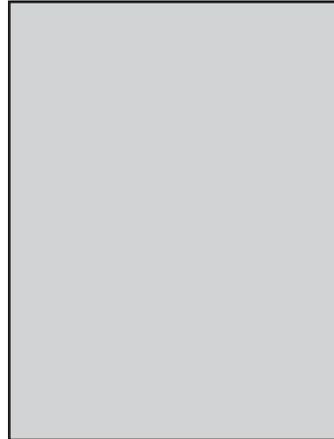
Distribution Date: April 30, 2022

CONTACT

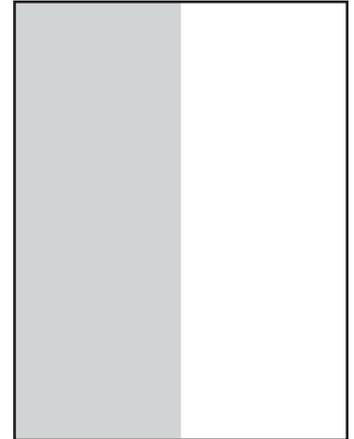
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ADVERTISEMENT DIMENSIONS

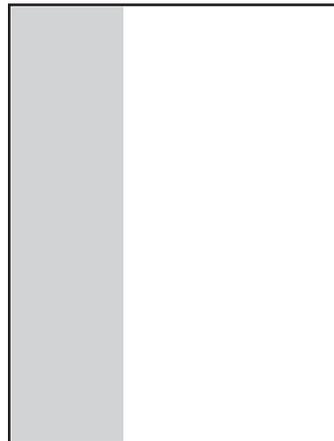
Full Page
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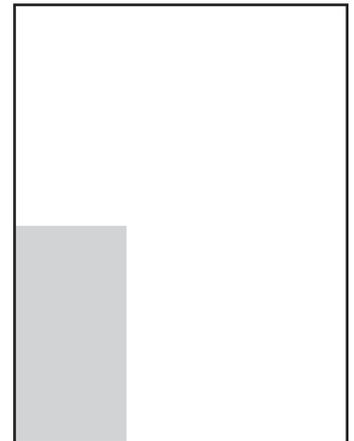
Half Page
4" wide x 10.5" high



Third Page
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Sixth Page
2.7" wide x 5.25" high



ARTWORK REQUIREMENTS

- PDF files at a minimum resolution of at least 300 dpi
- BLEED: 0.25" on all sides
- FONTS: Please include ALL fonts used in the artwork
- LINKS / IMAGES: Please include ALL links or images used in the artwork
- Send the artwork electronically via dropbox or a similar product if the file is too large to email

ONLINE

The EXPLORE Maple Creek Guide will also be available on-line at: www.maplecreek.ca