

TOWN OF MAPLE CREEK

BYLAW NO. 2020-MC-12

A BYLAW OF THE TOWN OF MAPLE CREEK, TO ESTABLISH REGULATIONS AND RATES FOR THE SIGN CORRIDOR.

The Council of the Town of Maple Creek, in the Province of Saskatchewan, enacts as follows:

1. This bylaw shall be called the "Sign Corridor Bylaw".

2. **INTERPRETATION:**

- a. "**Act**" shall mean *The Highway and Transportation Act*, c. H-3 s.s. 1983-84 as amended or substituted from time to time.
- b. "**Authorized Agent**" shall mean the Town of Maple Creek authorized by the land owner to enter the sign corridor area.
- c. "**Designated Sign Corridor**" shall mean the sign corridors within the Town of Maple Creek and the Rural Municipality of Maple Creek No. 111 as shown on the map marked Schedule "A", attached to and forming part of this bylaw, being the sign corridors designated for the Town of Maple Creek by the Ministry of Highways and Infrastructure.
- d. "**East Corridor**" shall mean the sign corridor located east of Highway #21 along Highway #1.
- e. "**West Corridor**" shall mean the sign corridor located west of Highway #21 along Highway #1.
- f. "**Town**" shall mean the Town of Maple Creek and/or its authorized representatives.
- g. "**South Corridor**" shall mean the sign corridor located south of the Town of Maple Creek on the east side of Highway #21.
- h. "**Sign**" shall mean a sign that is an aesthetically designed panel in dimensions defined by this bylaw.
- i. "**Sign Support**" shall mean that part of the sign designed to structurally support a sign as defined in this bylaw.
- j. "**Sign Owner**" shall mean any person or corporation who is the lawful owner of property located within the designated sign corridor.
- k. "**Land Owner**" shall mean any person or corporation who is the lawful owner of property located within the designated sign corridor.
- l. "**Regulations**" shall mean *The Erection of Signs Adjacent to Provincial Highway Regulations*, 1988, made pursuant to the Act, as amended or substituted from time to time.

3. **SCOPE**

- a. This bylaw shall apply to the erection, installation, removal, ownership, replacement and maintenance of all signs within the designated sign corridor.
- b. **No sign, other than a sign as defined by this bylaw, shall be erected, installed, or maintained within the designated sign corridor by any person or corporation.**
- c. No person or corporation shall erect, install, replace or maintain any sign in whole or in part within the designated sign corridor, except in conformity with the provisions of this bylaw, the Act and the Regulations as amended or substituted from time to time.

4. **ADMINISTRATION**

a. **Application for Sign**

- i. An application for a sign shall be made to the Town on a form provided by the Town.
- ii. The sign owner shall attach to the application details respecting the proposed advertising text of the sign and colours and/or any other visual display to be used.
- iii. Application fee of \$20.00 must be received with application.

b. **Eligibility**

- i. Maple Creek businesses with commercial property assessment and/or a valid business license.

c. **Approval**

- i. Subject to availability on a first come first served basis.
- ii. All approved applications will be placed on a wait list.

d. **Fees:**

- i. Application fee of \$20.00
- ii. Installation fee of \$225.00 for 4' x 8', \$375.00 for 8' x 12'.
- iii. Lease fee for **4' x 8'** sign spot is \$30.00 per month per sign.
- iv. Lease fee for **8' x 12'** sign spot is \$50.00 per month per sign.
- v. Lease fees will be invoiced annually in January.
- vi. Full payment is due within 30 days. Sign is subject to removal for nonpayment of annual lease fees.
- vii. Fees are subject to change at the discretion of the Town of Maple Creek.
- viii. The Town will give 60 days' notice of fee changes.

e. **Forfeiture of Sign Spot:**

- i. Nonpayment of annual lease fees will result in removal of sign and loss of sign spot.
- ii. Failure to repair/replace damaged or weathered signs within 30 days of notice to repair/replace will result in the removal of sign and loss of sign spot.
- iii. Sign not completed within 60 days of approved application will result in loss of sign spot.
- iv. The Town reserves the right to change the sign corridor regulations, decline application for reasons not specifically stated in this bylaw, and take down corridor signage in cases of emergency.

f. **Sign Owner's Responsibilities**

- i. Make application for the signs.
- ii. Provide a sketch, picture or drawing with the details respecting the proposed advertising text of the sign and colours and/or any other visual display to be used.
- iii. Provide the Town with the sign within 60 days of approval.
- iv. Adhere to the standards and conditions listed in this bylaw and the Sign Corridor Application/Agreement.
- v. The sign owner is responsible for all costs associated in the fabrication, maintenance, repair and replacement of the sign.
- vi. Any damages to signs caused by weather, livestock or equipment belonging to the land owner is the responsibility of the sign owner. Repair, replacement is the sole responsibility of the sign owner.
- vii. Arrange with the Town for retrieval of damaged or weathered sign for repairs.

g. **Town of Maple Creek Responsibilities**

- i. Distribute applications.
- ii. Approval of advertising text and sign.
- iii. Invoice, collect and receipt annual fees.
- iv. Pay landowners.
- v. The Town is the only authorized agent for installation and removal of signs as the sign corridors are located on private property.
- vi. Install, repair, replace, maintain sign support posts, backing, hardware and toppers.
- vii. Install, remove, inspect signs and sign supports.
- viii. To direct sign owners to repair or replace damaged and/or weathered signs.
- ix. Enforcement of Maple Creek Sign Corridor Bylaw as administered through the Ministry of Highways and Infrastructure.
- x. The Town reserves the right to change the sign corridor regulations, decline application for reasons not specifically stated in this bylaw, and take down corridor signage in cases of emergency.

5. **SIGN CORRIDOR REGULATIONS AND STANDARDS**

- a. Notwithstanding any other provision of this bylaw, no person or corporation shall erect or cause to be erected, or permit a sign in the designated sign corridor save and except in accordance with the following standards:

i. **Permitted Use**

1. The content of a sign shall be limited to commercial advertising for businesses.
2. Advertising used shall reflect the Canadian Code of Advertising Standards administered by Ad Standards.

b. **Sign Construction Standards**

- i. Signs shall be the following dimensions:
 1. 1.219 metres (4 feet) in height and 2.438 metres (8 feet) in width.
 2. 2.438 metres (8 feet) in height and 3.658 metres (12 feet) in width.
 3. Sign supports shall maintain a ground clearance of 1.828 metres (6 feet) measured from grade to bottom of sign.
 4. No design elements that extend out beyond the specified dimensions will be permitted.
- ii. Signs shall be adequately secured to sign supports properly designed to structurally support the sign.
- iii. Sign supports shall not project over top the sign.

c. **Maintenance Requirements**

- i. Signs shall be continually maintained by the sign owner to ensure that the sign remains in a state of good repair, reflective of the sign's original condition and where inadequacies are evident, the sign owners shall undertake any repairs, replacement or other work deemed necessary by the Town.

d. **Prohibitions**

- i. Design elements that extend out beyond the specified 4' x 8' or 8' x 12' dimensions will not be permitted.

ii. Signs shall not display intermittent flashing or rotating lights and/or have any moving or rotating parts.

6. This bylaw shall come into force and effect upon the third and final reading of the Town of Maple Creek.



Michelle McKenzie, Mayor

SEAL



Diane Moss, CAO